

Local Government



Leadership Institute

State Comptroller Thomas P. DiNapoli and Hofstra University

Local Government Leadership Institute

Strategies to Encourage Civic Engagement:
Transparency, Technology and...Twitter?



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Wilbur F. Breslin Center for Real Estate Studies and
The National Center for Suburban Studies
at Hofstra University®

New York State Office of the State Comptroller

June 11, 2014



**New York State Office of the State Comptroller
in partnership with Hofstra University's
Wilbur F. Breslin Center for Real Estate Studies and
The National Center for Suburban Studies at Hofstra University®**

Strategies to Encourage Civic Engagement: Transparency, Technology and...Twitter?

June 11, 2014 • Hofstra University Club

Overview

8:00 – 9:00 a.m.

Registration and Continental Breakfast

9:00 – 9:45 a.m.

Welcome and Opening Keynote Address

9:45 – 10:00 a.m.

Break

10:00 – 12:00 p.m.

Plenary Session

12:00 – 1:30 p.m.

Keynote Address and Lunch



8:00 – 9:00 a.m.

Registration and Continental Breakfast



9:00 – 9:45 a.m.

Welcome and Opening Keynote Address

Opening Remarks

Richard Guardino, Executive Dean, Breslin Center for Real Estate Studies, Hofstra University

Welcoming Remarks

Stuart Rabinowitz, President, Hofstra University

Opening Keynote

Thomas P. DiNapoli, New York State Comptroller



9:45 – 10:00 a.m.

Break



10:00 – 12:00 p.m.

Plenary Session

New Tools of the Trade

In this session, local officials will discuss their own creative approach, highlight their recent success stories and discuss some of the inherent challenges for the public sector.

Panelists:

Scott Farina, Superintendent, Southampton Union Free School District

Dorothy Goosby, Councilwoman, Town of Hempstead and President of AOT

Janice Jijina, P.E., AICP CEP, LEED AP, Cameron Engineering & Associates, LLP

Ralph J. Kreitzman, Mayor, Village of Great Neck

Panel Moderator:

Patricia E. Salkin, Dean, Touro College, Jacob D. Fuchsberg Law Center



12:00 – 1:30 p.m.

Keynote Address and Lunch

Introduction of Keynote

Lawrence C. Levy, Executive Dean, National Center for Suburban Studies, Hofstra University

Keynote Speaker

Lily Liu, Founder and CEO of PublicStuff

Based in New York City, PublicStuff is one of the first civic tech startups focusing on civic engagement and service request automation. PublicStuff was named one of the 2012 Top 25 Startups to Watch by Business Insider. In 2013, Liu herself was honored as one of the top 30 Under 30 Entrepreneurs by Forbes.